

## CONTRACT



WOIO  
1717 East 12th Street  
Cleveland, OH 44114  
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1  
1010 Wisconsin Ave.  
Suite 800  
Washington, DC 20007

Contract / Revision 830783 /		Alt Order #
Product <b>OBAMA SKED C</b>		
Contract Dates <b>10/16/12 - 10/22/12</b>	Estimate # <b>1904</b>	
Advertiser <b>Obama for America 2012</b>	Original Date / Revision 10/01/12 / 10/01/12	
		Billing Cycle EOM/EOC
		Billing Calendar Broadcast
Station <b>WOIO</b>	Account Executive Teresa Difuria	Sales Office Telerep-Philade
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	WOIO	10/16/12	10/22/12	Action News at 5a	5-6a		:30			NM	2 \$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				1	\$150.00		
		Week: 10/22/12	10/28/12	M-----				1	\$150.00		
N 2	WOIO	10/16/12	10/22/12	Action News at 6a	6-7a		:30			NM	2 \$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				1	\$150.00		
		Week: 10/22/12	10/28/12	M-----				1	\$150.00		
N 3	WOIO	10/16/12	10/22/12	The Early Show	7-9a		:30			NM	4 \$400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				3	\$100.00		
		Week: 10/22/12	10/28/12	M-----				1	\$100.00		
N 4	WOIO	10/16/12	10/18/12	Action News at 430a	430-5a		:30			NM	1 \$40.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWI---				1	\$40.00		
N 5	WOIO	10/16/12	10/22/12	America Now	9-10a		:30			NM	2 \$150.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				1	\$75.00		
		Week: 10/22/12	10/28/12	M-----				1	\$75.00		
N 6	WOIO	10/16/12	10/22/12	Let's Make A Deal	10-11a		:30			NM	2 \$2,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				1	\$1,250.00		
		Week: 10/22/12	10/28/12	M-----				1	\$1,250.00		
N 7	WOIO	10/16/12	10/22/12	Price is Right	11a-12p		:30			NM	2 \$4,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				1	\$2,000.00		
		Week: 10/22/12	10/28/12	M-----				1	\$2,000.00		
N 8	WOIO	10/16/12	10/22/12	Action News at Noon	12-1230p		:30			NM	2 \$4,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				1	\$2,400.00		
		Week: 10/22/12	10/28/12	M-----				1	\$2,400.00		
N 9	WOIO	10/16/12	10/22/12	CBS Soaps	1230-2p		:30			NM	2 \$4,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision 830783 /	Alt Order #
Contract Dates 10/16/12 - 10/22/12	Product OBAMA SKED C
Advertiser Obama for America 2012	
Original Date / Revision 10/01/12 / 10/01/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week:		10/15/12	10/21/12	- TWTF--				1	\$2,000.00		
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00		
N 10	WOIO	10/16/12	10/22/12	The Talk	2-3p		:30			NM	2 \$1,300.00
Week:		10/15/12	10/21/12	- TWTF--				1	\$650.00		
Week:		10/22/12	10/28/12	M-----				1	\$650.00		
N 11	WOIO	10/20/12	10/20/12	Sat Early Show	9-11a		:30			NM	1 \$125.00
Week:		10/15/12	10/21/12	-----1-				1	\$125.00		
N 12	WOIO	10/16/12	10/19/12	Action News at 4p	4-5p		:30			NM	1 \$500.00
Week:		10/15/12	10/21/12	- TWTF--				1	\$500.00		
N 13	WOIO	10/16/12	10/19/12	M-F 7-730p	7-730p		:30			NM	3 \$13,500.00
Week:		10/15/12	10/21/12	- TWTF--				3	\$4,500.00		
N 14	WOIO	10/16/12	10/19/12	M-F 730-8p	730-8p		:30			NM	3 \$15,000.00
Week:		10/15/12	10/21/12	- TWTF--				3	\$5,000.00		
N 15	WOIO	10/22/12	10/22/12	Mon Hour 2	9-10p		:30			NM	1 \$8,500.00
Week:		10/22/12	10/28/12	-----1				1	\$8,500.00		
N 16	WOIO	10/21/12	10/21/12	Sun Hour 4	10-11p		:30			NM	1 \$4,500.00
Week:		10/15/12	10/21/12	-----1				1	\$4,500.00		
N 17	WOIO	10/16/12	10/22/12	David Letterman	1135p-1238a		:30			NM	2 \$1,000.00
Week:		10/15/12	10/21/12	- TWTF--				1	\$500.00		
Week:		10/22/12	10/28/12	M-----				1	\$500.00		

Totals

33 \$60,915.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	33	\$60,915.00	\$51,777.75
<b>Totals</b>	<b>33</b>	<b>\$60,915.00</b>	<b>\$51,777.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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